

# Birdie Easy, terra

by Ludovica+Roberto Palomba

FOSCARINI



## DESCRIPTION

The floor model completes the Bieride Easy family. Distinguished even further by minimal styling, focusing on the characteristic and iconic lampshade which made this model a star player among the Foscarini collection. The shape of the lampshade is far from random, rendering the image of a traditional bedside lamp, with a slightly tapered shape, which lends it uniqueness and makes it an icon. The lampshade plays the starring role, while the rod, which has been rendered linear and given new proportions to enhance its conic shape, is clad - like the base - with 6 new colours.

## MATERIALS

Liquid coated aluminium and polycarbonate

## COLORS

White, Black, Brick Red, Blue, Sand Yellow, Sage green

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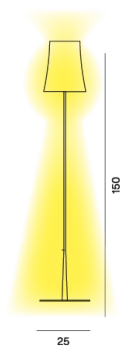
technical details

FOSCARINI

Floor lamp with diffuse light. Die cast zinc alloy base and steel rod, both liquid coated. Opaline injection-moulded polycarbonate internal diffuser, translucent injection-moulded polycarbonate external diffuser. The on/off switch is fitted on the transparent cable.

## Birdie Easy

### SCHEMATIC & LIGHT EMISSION



### MATERIAL

Liquid coated aluminium and polycarbonate

### COLORS



### ACCESSORIES

Birdie Easy

### LIGHT SOURCE

halo, LED retrofit  
57WE27

### CERTIFICATIONS



### ENERGY EFFICIENCY

A+, A

# Birdie Easy, terra

Designer

FOSCARINI

LUDOVICA+ROBERTO PALOMBA

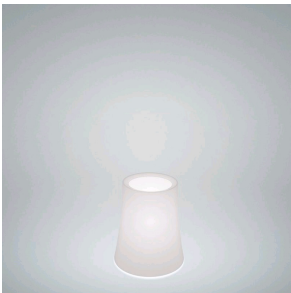
Ludovica + Roberto Palomba set up their own studio in Milan in 1994, and their joint expertise ranges from architectural planning, to interior design, and partnerships as product designers and art directors with leading international brands; they have received multiple, major accolades such as the Compasso d'Oro award.

Their philosophy is to create objects that interact in an immediate way with the people who choose them, creating an intimate, significant and long-lasting relationship, as testified by the durability of their designs. Multiple projects designed for Foscarini: from Birdie, a reinterpretation with a contemporary twist of the classic lampshade-lamp, to the Gregg, Tartan and Rituals models, explorations of unprecedented expressive possibilities for blown glass.



**Birdie Easy, terra**  
family

**FOSCARINI**



**Birdie Zero**



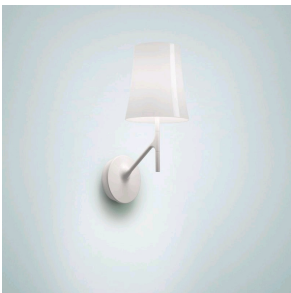
**Birdie Easy**



**Birdie Lettura**



**Birdie**



**Birdie**



**Birdie**